

ANUDHI LOK

Bristol, UK
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Portfolio
LinkedIn

PROFILE

Google-certified UX designer combining analytical thinking with user-centred problem-solving. Experienced in user research, wireframing, prototyping and responsive web design, creating accessible digital experiences. Skilled at translating user needs and complex information into practical design solutions, with strong attention to detail and a proactive approach to learning.

EXPERIENCE

Educational Resource Developer & Educator
Union Education Group | Jan 2023 - July 2025

- Designed and produced curriculum-aligned mathematics resources (worksheets, practice papers, teaching guides, presentations) for students of all ages.
- Developed commercially sold practice papers, contributing to revenue-generating educational products.
- Simplified complex mathematical concepts into structured, accessible learning materials tailored to varying ability levels.
- Iteratively refined resources through feedback, peer review, and trial runs to ensure accuracy, usability, and curriculum alignment.
- Managed multiple concurrent projects using Asana, consistently meeting deadlines while maintaining high attention to detail.

EDUCATION

BSc Mathematics
Royal Holloway University of London | 2023

A-Levels: Maths, Further Maths, Biology
North Liverpool Academy | 2020

CERTIFICATIONS

Google UX Design Professional Certificate
Coursera | 2025

Responsive Web Design Certification
freeCodeCamp | In Progress

PROJECTS

Studioloku
Client Project | UX & Website Design | Figma, Wix | 2025

- Researched user needs and competitors to inform website structure, navigation and content.
- Designed, prototyped and built a responsive website using Figma and Wix.

Highfield Dental
Independent Project | UX/UI Design | Figma | 2026

- Researched dental websites to identify opportunities to improve usability, accessibility and patient trust.
- Redesigned the clinic's website with clearer navigation, structured treatment information and accessible layouts.

Forests Returning
Client Project | UX/UI & Web Design | Wix | 2026

- Developed a client concept into a structured website with clear navigation and content hierarchy.
- - Designed and built a responsive website with engaging visuals and accessible layouts.

TECHNICAL TOOLS

· Figma · Illustrator · InDesign · Canva · Microsoft 365 · Wix · Asana · Notion · Google Workspace